

FOR IMMEDIATE RELEASE



Media Contact:

Bryan J. Tapella
OMI Industries
847.852.1558 / direct
815.530.3051 / mobile
btapella@omi-industries.com

OMI Industries' Ecosorb Spray Gel Provides New Ways to Combat Industrial Odors

Eco-friendly solution is designed for topical application onto solid and semi-solid materials

LONG GROVE, IL (August 5, 2010) – OMI Industries, makers of the eco-friendly Ecosorb® odor control products, today announced the introduction of the Ecosorb® Spray Gel, an odor control product designed for topical applications onto odorous solid and semi-solid materials. Applications of this new solution include solid waste materials, wastewater sludge, compost materials and remediation soil.

Utilizing the same scientific odor control formula found in Ecosorb liquid products, the Ecosorb Spray Gel applies a thin, semi-liquid gel film onto the surface of the odorous material, creating contact between the product and the cause of the malodors. There is no masking of odors via overwhelming fragrances; rather, the Ecosorb Spray Gel absorbs and controls the odor molecules, so the offending smells are completely eliminated.

“OMI Industries has a long history of creating eco-friendly solutions that effectively break down industrial odors without the use of harsh or hazardous chemicals, expensive emission control systems or masking fragrances,” said Philip M. Coffey, President and Managing Director of OMI Industries. “The introduction of Ecosorb Spray Gel is another example of our commitment to engineering innovative, effective and safe solutions that will combat any odor issue faced by a wide variety of industrial markets.”

The odor destroying powers of Ecosorb products are supported by extensive research conducted by independent laboratories and universities. Ecosorb products have been deemed non-toxic by the Environmental Protection Agency and have a Material Safety Data Sheet (MSDS) that reads like water, ensuring the highest level of safety when using it.

More information about the Ecosorb Spray Gel can be found at www.omi-industries.com.

- more -

About OMI Industries

OMI Industries, a worldwide leader in providing natural odor abatement solutions, is a privately-held corporation headquartered in Long Grove, Ill. Founded in 1989, OMI's green engineering solutions solve organic and inorganic odor control issues across three divisions with the Ecosorb® (industrial), Fresh Wave® IAQ (commercial) and Fresh Wave® (consumer) brands. Products from all three brands have received several awards, including the iParenting Media Award for "Best Product in the Housewares Category" and Environmental Protection Magazine's "Product of the Year." Most recently, Fresh Wave IAQ products received the Environmental Protection Agency's Design for the Environment (DfE) recognition. All three brands are sold worldwide, both directly and through distributors. Additional OMI facilities include League City, Texas (industrial sales); Rising Sun, Ind. (manufacturing and warehousing); and Ventura, Calif. (R&D). For more on OMI, visit www.omi-industries.com.

###