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**OMI Industries' Ecosorb Spray Gel Wins Environmental Protection's
New Product of the Year Award**

Ecosorb® Spray Gel odor solution from OMI Industries recognized in Air Quality category

LONG GROVE, IL (October 12, 2010) – OMI Industries, makers of the eco-friendly Ecosorb® odor control products, announced today that their Ecosorb Spray Gel solution has won the Environmental Protection 2010 New Product of the Year Award in the Air Quality category.

Utilizing the same scientific odor control formula found in Ecosorb liquid products, the Ecosorb Spray Gel applies a thin, semi-liquid gel film onto the surface of the odorous material causing contact between the emitting odors and the product. The Ecosorb Spray Gel does not use chemicals or fragrances to mask odors; rather, the product eliminates offending smells by absorbing and controlling the odor molecules.

The Environmental Protection 2010 New Product of the Year award honors the outstanding achievements of industry manufacturers whose products are considered particularly noteworthy for making environmental professionals' jobs a little easier. This is the first year of the award program.

"We are thrilled that the Ecosorb Spray Gel has received Environmental Protection's New Product of the Year Award," said Philip M. Coffey, President and Managing Director of OMI Industries. "Receiving this honor is an amazing achievement and an excellent recognition of the high level of odor eliminating products we bring to the industrial marketplace."

Three independent industry experts judged the entries. They were Howard Gilberg, H. Troy Stuckey, Ph.D., and Ron Trygar, all of who serve on the Environmental Protection advisory board. Environmental Protection, an 1105 Media, Inc., brand, is the comprehensive online, information resource for environmental professionals seeking solutions for air quality, water treatment, hazmat and waste management, research, remediation, and training.

More information about the Ecosorb Spray Gel can be found at www.omi-industries.com.

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About OMI Industries

OMI Industries, a worldwide leader in providing natural odor abatement solutions, is a privately-held corporation headquartered in Long Grove, Ill. Founded in 1989, OMI's green engineering solutions solve organic and inorganic odor control issues across three divisions with the Ecosorb® (industrial), Fresh Wave® IAQ (commercial) and Fresh Wave® (consumer) brands. Products from all three brands have received several awards, including the iParenting Media Award for "Best Product in the Housewares Category" and Environmental Protection Magazine's "Product of the Year." Most recently, Fresh Wave IAQ products received the Environmental Protection Agency's Design for the Environment (DfE) recognition. All three brands are sold worldwide, both directly and through distributors. Additional OMI facilities include League City, Texas (industrial sales); Rising Sun, Ind. (manufacturing and warehousing); and Ventura, Calif. (R&D). For more on OMI, visit www.omi-industries.com.

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